

Essential Learning Products™

a Highlights company

2019 Dealer Price List

(effective 11/1/2018 – 12/31/19)

P.O. Box 2590 • Columbus, OH 43216-2590

Call Toll Free 800.357.3570 • Fax 614.487.2272

NEW 2019 Products are listed in BOLD. Available January 2019.

Essential Dealersm 2019 Back-to-School Buying Plans

Essential Dealersm Early Buy Program

Expires March 30, 2019

- \$2,500 net minimum
60% Discount on all products
September 10, 2019 Invoice Due Date**
Free Shipping*
- \$1,000 net minimum
60% Discount on New 2019 Products (in Bold on Price List)
50% Discount Continuing Products
September 10, 2019 Invoice Due Date**
Free Shipping*
- \$500 net minimum
50% Discount all products
90 Days net Invoice Due Date**
Free Shipping*
Must ship by April 16, 2019

* Free shipping Continental U.S. Only ** Subject to credit approval

New Dealers:

\$100 minimum opening order required. Opening orders may be invoiced with receipt and review of credit references. Prepaid opening order will receive Free Shipping*.

Dealer Discount:

50% discount off current list price. No standard packs, no minimums.

Additional discounts are periodically offered in seasonal special programs.

All prices quoted in U.S. dollars, FOB Hilliard, Ohio.

Credit Cards:

Dealers may prepay orders in full with credit card and receive Free Freight*. American Express, VISA, Master Card, and Discover cards accepted.

Terms:

Standard: 2% 10 days, Net 30 days from invoice date.

Seasonal dating programs offered to dealers in good credit standing.

Freight:

Free Freight* on all prepaid orders.
Free Freight* on all orders \$1,000 net and up.
Seasonal Free Freight* programs offered.
*Free Freight only in Continental U.S.

Sales Tax:

A "Blanket Certificate of Exemption" must be completed and returned. Call for copy of form.

Catalog Allowance:

Catalog allowances are paid in the form of additional discounts off product invoices. Regional and National Catalogs qualify. Contact customer service for details. Stock catalogs do not qualify for allowances.

Catalog and Advertising Materials:

Digital images and copy available upon request.

Returns:

All products are sold on a non-returnable basis with the exception of defective products. Defective products may be exchanged by calling customer service.

2 Numerical Product Listing

2

QTY.	ITEM #	DESCRIPTION	2019 PRICE	EXT.
	0225	Handwriting Skills Grade 1 Learning Manuscript	\$7.95	
	0226	Handwriting Skills Grade 2 Improving Manuscript	\$7.95	
	0227	Handwriting Skills Grade 3 Learning Cursive	\$7.95	
	0228	Handwriting Skills Grade 4 Improving Cursive	\$7.95	
	0229	Handwriting Skills Grade 5 Mastering Cursive	\$7.95	
	0230	Handwriting Skills Grade 6 Maintaining Cursive	\$7.95	
	0601	Zaner-Bloser My Writing Journal Gr. 1 - Liquid Pink	3.99	
	0602	Zaner-Bloser Writing Journal Gr. 2-3 - Liquid Blue	3.99	
	0603	Zaner-Bloser Writing Journal Gr. 3-4 - Liquid Dark Blue	3.99	
	0604	Zaner-Bloser Writing Journal Gr. 4&Up - Liquid Green	3.99	
	6627	Zaner-Bloser® Pencil Grips Display (72 Grips)	\$36.00	
	6628	Zaner-Bloser® Pencil Grips Refill (72 Grips)	\$36.00	
	9236	Zaner-Bloser Pencil Grips - Set of 6 - retail pkg	\$2.99	
	9237	Zaner-Bloser Pencil Grips - Set of 30	\$14.99	
	001953	Stencil Mill	\$19.99	
	133025	Sensational Reading™ 50 Sight-Word Phrases for Developing Readers	\$7.99	
	133026	Sensational Reading™ 50 Sight-Word Phrases for Emergent Readers	\$7.99	
	133027	Sensational Reading™ 50 Sight-Word Phrases for Transitional Readers	\$7.99	
	133028	Sensational Reading™ 50 Sight-Word Phrases for Fluent Readers	\$7.99	
	311842	Zaner-Bloser My Story Journal (PreK/Readiness)	\$2.99	
	311843	Zaner-Bloser My Story Journal (Grade K)	\$2.99	
	311844	Zaner-Bloser My Story Journal (Grade 1)	\$2.99	
	311845	Zaner-Bloser My Story Journal (Grade 2)	\$2.99	
	311846	Zaner-Bloser My Story Journal (Grades 3□4)	\$2.99	
	626632	Sensational Math™ Essential Number Cards	6.99	
	626633	Sensational Math™ Subitizing Activity Cards	7.99	
	626634	Sensational Math™ Part-Whole Activity Cards	10.99	
	626635	Sensational Math™ 4-Value Decimals to Whole Number Place Value Discs Set	7.99	
	626636	Sensational Math™ 4-Value Whole Numbers Place Value Discs Set	7.99	
	626637	Sensational Math™ 7-Value Decimals to Whole Numbers Place Value Discs Set	11.99	
	626638	Sensational Math™ 10-Value Decimals to Whole Numbers Place Value Discs Set	14.99	
	626639	Sensational Math™ 7-Value Jumbo Magnetic Place Value Demonstration Discs Set	39.99	
	626640	Sensational Math™ 10-Value Jumbo Magnetic Place Value Demonstration Discs Set	59.99	
	626641	Sensational Math™ 4-Value Decimals to Whole Number Place Value Cards Set	5.99	
	626642	Sensational Math™ 4-Value Whole Numbers Place Value Cards Set	5.99	
	626643	Sensational Math™ 7-Value Whole Numbers Place Value Cards Set	9.99	
	626644	Sensational Math™ 10 Value Decimals to Whole Numbers Place Value Cards	14.99	
	626645	Sensational Math™ Write-on/Wipe-Off Ten Frame Cards	8.99	
	626646	Sensational Math™ Ten-Frame Activity Cards	8.99	
	626647	"Sensational Math™Number-Bonds Activity Cards – Addition & Subtraction"	10.99	
	626648	"Sensational Math™ Number-Bonds Activity Cards – Multiplication & Division"	10.99	
	626649	Sensational Math™ Write-On/Wipe-off Number-Bonds Cards	6.99	
	626650	Sensational Math™ 100 Ones Place Value Discs Set	7.99	
	626651	Sensational Math™ 100 Tens Place Value Discs Set	7.99	
	626652	Sensational Math™ 100 Hundreds Place Value Discs Set	7.99	
	626653	Sensational Math™ 100 Thousands Place Value Discs Set	7.99	
	626654	Sensational Math™ Class Set Place Value Discs	99.99	
	626655	Sensational Math™ Small-Group Set of Place Value Discs	42.99	
	626656	Sensational Math™ 4-Value Jumbo Magnetic Place Value Demonstration Discs Set	24.99	
	626657	Sensational Math™ 4-Value Decimals to Whole Number Place Value Discs 12-Pack	85.99	
	626658	Sensational Math™ 4-Value Whole Numbers Place Value Discs 12-Pack	85.99	
	626659	Sensational Math™ 7-Value Decimals to Whole Numbers Place Value Discs 12-Pack	128.99	
	626660	Sensational Math™ 10-Value Decimals to Whole Numbers Place Value Discs 12-Pack	161.99	
	626661	Sensational Math™ 4-Value Decimals to Whole Number Place Value Cards 12-Pack	64.59	
	626662	Sensational Math™ 4-Value Whole Numbers Place Value Cards 12-Pack	64.59	
	626663	Sensational Math™ 7-Value Whole Numbers Place Value Cards 12-Pack	107.99	
	626664	Sensational Math™ 10-Value Decimal to Whole Numbers Place Value Cards 12-Pack	161.99	
	626665	Sensational Math™ Part-Whole/Number-Bonds Collection	19.79	
	626666	Sensational Math™ Counting & Cardinality Collection	13.59	
	626667	Sensational Math™ Making Tens Collection	15.99	
	626668	Sensational Math™ LadyBug Ten-Frame Math	24.99	
	626669	Sensational Math™ Froggy Ten-Frame Math	29.99	
	626670	Sensational Math™ Ten-Frame Leaves	8.99	
	626671	Sensational Math™ Oodles of LadyBugs	89.99	
	626672	Sensational Math™ Froggy Went a Countin' 300 Pcs	89.99	
	626673	Sensational Math™ Froggy Ten-Frame Floor Mat	34.99	
	626674	Sensational Math™ Lots of LadyBugs	29.99	
	626675	Sensational Math™ Froggy Went a Countin' 75 Pcs	29.99	
	626677	Sensational Math™ Hands-On Tally Marks™ Set	19.99	
	626678	Sensational Math™ Hands-On Tally Marks™ Class Set	215.99	
	626679	Sensational Math™ Hands-On Tally Marks™ Kindergarten Card Pack	4.99	
	626680	Sensational Math™ Hands-On Tally Marks™ 1st Grade Card Pack	4.99	
	626681	Sensational Math™ Hands-On Tally Marks™ 2nd Grade Card Pack	4.99	
	626682	Sensational Math™ KidCounters™	19.99	
	626683	Sensational Classroom™ ThoughtClouds™ Dry-Erase Response Board	4.99	
	626684	Sensational Classroom™ ThoughtClouds™ Dry-Erase Response Boards Set 6	24.99	

SUB TOTAL _____

QTY.	ITEM #	DESCRIPTION	2019 PRICE	EXT.
	626685	Sensational Classroom™ ThoughtClouds™ Dry-Erase Response Boards Class Set 24	94.99	
	626686	Sensational Math™ Consecutive™	14.99	
	626687	Sensational Classroom™ 6-Cup Caddy	19.99	
	626688	Sensational Classroom™ 3-Pocket Desk Organizer	12.99	
	626689	Sensational Classroom™ Storage Files Set of 5	12.99	
	626690	Sensational Classroom™ Collapsible Storage Boxes	12.99	
	626691	Sensational Classroom™ Spin & Write Pyramid™	24.99	
	626692	Sensational Reading™ Word Trapeze language game	19.99	
	626694	Sensational Math™ How Many? Activity Cards Level 1	\$6.99	
	626695	Sensational Math™ How Many? Activity Cards Level 2	\$6.99	
	626696	Sensational Math™ How Many? Activity Cards Level 3	\$6.99	
	626697	Sensational Math™ How Many? Activity Cards Set of 3 Levels	\$19.99	
	866300	Sensory Playtivity™ Sensory Discs Set of 5	\$29.99	
	866301	Sensory Playtivity™ Scaly Stuff Sensory Discs 3-Pack	\$19.99	
	866302	Sensory Playtivity™ Squishy Stuff Sensory Discs 3-Pack	\$19.99	
	866303	Sensory Playtivity™ Squeezy Stuff Sensory Discs 3-Pack	\$19.99	
	866304	Sensory Playtivity™ Fuzzy Stuff Sensory Discs 3-Pack	\$19.99	
	866305	Sensory Playtivity™ Hidden Stuff Sensory Discs 3-Pack	\$19.99	

SUB TOTAL _____

Phase-Out Items (Available while supplies last)

Phase-Out Items are all available while inventory supplies last. When items are moved to Phase-Out status it means product will no longer be produced once it has runs out. In most cases, there is ample supply of these items when first listed to support any catalogs/programs in place for the year. Products in Phase-Out status should not be listed in future catalogs or programs.

QTY.	ITEM #	DESCRIPTION	2019 PRICE	EXT.
	4848	Differentiating Textbooks	\$25.95	
	4870	Differentiating Instruction in a Whole-Group Setting (3-8)	\$24.95	
	4871	Math Strategies You Can Count On	\$22.95	
	4896	Differentiating Instruction in a Whole-Group Setting (7-12)	\$24.95	
	133007	Core Concepts Close Reading	\$4.95	
	133008	Core Concepts Anchor Activities	\$4.95	
	133009	Core Concepts Scaffolding	\$4.95	
	133011	Core Concepts Introducing Number Bonds	\$4.95	
	133012	Core Concepts Shared Writing	\$4.95	
	133013	Core Concepts Learning Centers	\$4.95	
	133016	Core Concepts Fluency	\$4.95	
	133017	Core Concepts Intermediate Number Bonds	\$4.95	
	133018	Core Concepts Tablets	\$4.95	
	133019	Core Concepts Developing Grit	\$4.95	
	133020	Morning Meeting, Afternoon Wrap-Up, 2nd Edition	\$19.95	
	133024	Stella and Class: Information Experts	\$7.95	
	133025	50 Sight-Word Phrases for Developing Readers	\$10.95	
	133026	50 Sight-Word Phrases for Emergent Readers	\$10.95	
	133027	50 Sight-Word Phrases for Transitional Readers	\$10.95	
	133028	50 Sight-Word Phrases for Fluent Readers	\$10.95	
	133029	My Writing Words, Volume 2	\$24.95	
	133031	Use Your Math Power Hatching Butterflies	\$7.95	
	133032	Use Your Math Power Monkeys for the Zoo	\$7.95	
	133033	Use Your Math Power Penguins on Parade	\$7.95	
	133036	Use Your Math Power 3 Book Set	\$21.95	
	133037	Dr. Jean's Reading Recipes	\$19.95	
	133043	Stella Writes Poster Set	\$14.95	
	133045	My Writing Folder	\$17.95	
	133047	Stella Writes Books and Poster Set	\$33.25	
	133056	Use Your Math Power 3 Book Set and Poster	\$23.85	
	133057	Use Your Math Power Poster	\$4.95	
	133063	Dr. Jean's Math Recipes	\$21.95	
	133065	Stella: Poet Extraordinaire	\$7.95	
	133073	Stella: Poet Extraordinaire Poster	\$4.95	
	133081	Stella Poet Extraordinaire Book and Poster Set	\$11.95	
	402603	Teach The Way They Learn Math	\$16.95	
	402605	The Parent Connection For Singapore Math	\$17.95	
	402610	You Can't Teach a Class You Can't Manage	\$20.50	
	402626	Ten-Frame Cards	\$16.95	
	402633SDE	Spill the Beans Challenge Level	\$16.95	
	402636	Number Cards	\$12.95	
	402638	Number-Bond Cards for Addition-Subtraction	\$16.95	
	402639	Overhead Place Value Disks (1-3)	\$17.95	
	402649	Place Value Overhead Decimal Tiles	\$11.50	
	402659	Building Number Sense	\$18.95	
	402682	Why Before How – Singapore Math Computation Strategies	\$23.95	

SUB TOTAL _____

QTY.	ITEM #	DESCRIPTION	2019 PRICE	EXT.
	402683	Catch Your Kids Before They Fall	\$21.95	
	402696	Step-by-Step Model Drawing	\$26.95	
	402698	Model Drawing for Challenging Word Problems	\$25.95	
	454865	Morning Meeting, Afternoon Wrap-Up	\$23.95	
	454866	Different Tools for Different Learners	\$21.50	
	454879	Engage ALL Students Through Differentiation	\$20.95	
	454893	The More Ways You TEACH, the More Students You REACH	\$24.95	
	454898	Differentiated Math: Tools & Activities to Get Students Moving, Thinking & Learning	\$24.95	
	525802	Differentiating Instruction in a Whole-Group Setting (1-4)	\$24.95	
	525804	Guided Reading Management: Structure and Organization for the Classroom	\$21.95	
	550206	Ten-Frame Cards Classroom Set	\$12.95	
	550207	Wonderful Rooms Where Children Can Bloom! Second Edition	\$25.95	
	550209	Teach Like a Techie - 20 Tools for Reaching the Digital Generation	\$26.95	
	550217	Number Bonds: Addition & Subtraction (CD)	\$19.95	
	550223	Right on the Button	\$18.95	
	550226	Differentiated Instruction: Second Edition	\$22.95	
	550227	Accidental Techie to the Rescue!	\$26.95	
	550237	Engineer through the Year K-2	\$26.95	
	550239	Every Child Can Do Math	\$29.95	
	550245	Number Bonds: Multiplication & Division (CD)	\$19.95	
	550249	Engineer through the Year 3-5	\$28.95	
	550255	Spill the Beans for the Interactive Whiteboard (CD)	\$19.95	
	550258	Number-Bond Cards for Multiplication & Division	\$16.95	
	550260	Teach Like a Techie with Apps!	\$26.95	
	550262	Simple Steps to SMART Success	\$28.95	
	550264	Common Core Math in Action	\$28.95	
	550270	Teaching the Common Core - Literature - Kindergarten	\$19.95	
	550272	Teaching the Common Core - Literature - Grade 1	\$19.95	
	550276	Common Core Math in Action 3-5	\$29.95	
	550278	Teaching the Common Core - Literature - Grade 2	\$19.95	
	550290	Part Whole Cards	\$16.95	
	550291	Number Cards	\$12.95	
	550292	Ten Frame Cards	\$12.95	
	550293	Ten-Frame Write-On, Wipe-Off Classroom Set	\$12.95	
	626631	Teach Like a Techie 3-Book Set	\$74.95	
	K10124	SDE Part-Whole Thinking Value Pack K-2 REPLACED BY 626665	\$29.95	
	K10127	SDE Place Value Decimal Tiles Small-Group Value Pack 4-6	\$62.95	
	K10129	SDE Counting & Cardinality Value Pack Grades K-1 REPLACED BY 626666	\$24.95	
	K10130	SDE Place Value Disks Class Set Value Pack Grades 1-3 REPLACED BY 626654	\$199.95	
	K10131	SDE Place Value Disks Small-Group Value Pack Grades 1-3 REPLACED BY 626655	\$85.95	
	K10134	SDE Making Tens Value Pack Grades K-2 REPLACED BY 626667	\$24.95	

Billing / Shipping Information

SUB TOTAL _____
GRAND TOTAL _____

P.O. # _____ Date _____

Ordering Contact _____ Contact phone# or e-mail _____

Bill to: _____

Billing Address: _____

Ship to: _____

Ship Address (Street Address) _____

Comments: _____

Essential Learning Products™

a Highlights company

P.O. Box 2590 • Columbus, OH 43216-2590

Call Toll Free 800.357.3570 • Fax 614.487.2272